

NEWS RELEASE



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AVIDwireless Launches AVIDTracker Intelligent Tracking

AVIDTracker™ a Low Cost Flexible Tracking Solution for Both Families and Business Applications

AVIDwireless has just released AVIDTracker, an intelligent tracking solution that provides a low cost location tracking information system for business or personal use.

DALLAS – July 15, 2009 – AVIDwireless® an industry-leading developer of telemetry products and services announced today that the company is releasing their intelligent and flexible tracking solution, AVIDTracker. The AVIDTracker device can be installed in just seconds and begin tracking any vehicle. Each user has a secure login and can receive information from anywhere in the world by simply logging into a web browser on a PC or smart phone.

The installation process is “so simple even a child can do it” as shown on the AVIDTracker website. Once installed the user can review location information on a map or receive up to date information such as (speed, fuel level, mileage and fuel economy (MPG)) all visible on the virtual dashboard main page. In addition the user may review more detailed information from the reports page and export the information to spreadsheets.

“AVIDTracker is not just another dot on a map, it is intelligent tracking” according to Rod Montrose CEO and founder of AVIDwireless. AVIDwireless is the first to offer intelligent tracking at a price anyone can afford. Other location-based products provide users with location tracking and most limit the number or length of time users can review the information provided. AVIDTracker retains the readings as long as the customer is an active user. AVIDTracker provides location tracking based on events such as ignition status, direction change, or emergency stops, which provides the user with tracking, management and maintenance information. Users have the option to configure alerts in the form of SMS or email, for any of the information captured and may send them to multiple recipients. One AVIDwireless customer exclaimed “AVIDTracker provides us with peace of mind we have never had with our teen driver”.

The AVIDTracker solution is sold with no long-term contracts. Users can purchase the device and service for one, three, six or twelve months. “Providing our customers with fixed plans helps them budget exact cost for the year. The ability to accurately predict annual costs is invaluable whether for an individual or a fleet”, according to Andy Gordon COO of AVIDwireless.

You can review more detailed information about AVIDTracker and order the products online from AVIDwireless by visiting their website at <http://www.avidtracker.com>.

About AVIDwireless

AVIDwireless, a subsidiary of VoiceDataWare, Inc., a four-time winner of M2M top 100 since 2006, is focused on delivering high quality wireless products and services for M2M. Their products are used in many industries applications including Oil & Gas, Asset Tracking, Energy Management, Water Monitoring and Location Based Services to reduce labor costs, control processes, improve operations and reduce time to market.

Further information is available at <http://www.avidwireless.com/>

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